

2009 ANNUAL REPORT

UNCHANGING FOCUS

- Introducing people to Jesus
- Focusing on Jesus' teaching and life
- Primarily using the Gospels

PRIMARY TARGET

China's young urban professionals with Internet access

VIDEO: *Making Jesus known in China*
www.jesuscentral.com/e/video.html



Dear Friends,

In a world suffering from spiritual emptiness, Jesus longs to befriend and dwell within each person, to bring their life to its fullest!

Communist China, a powerhouse celebrating its 60-year anniversary, still teaches atheism (no God, no Creator, no Spirit) to schoolchildren. For one-tenth of this time (six years), Jesus has been using Jesus-Central to introduce Himself to millions in China, now the most wired country on the planet.

And it's more exciting than ever as we read every day of lives touched and changed by JesusCentral: hardened atheists; people discovering they've been blocked from truth; the hurting and lonely; and new believers. Most of these are the young urban educated professionals who will be running China in the future.

Our merciful and loving Jesus is accelerating His reach into human hearts, and we're privileged to be a part of potentially the largest spiritual awakening in history. God delights in (and we thank you) His children who partner in what He is doing, and He invites even more to join the journey.

Vip
Vipool Patel, Founder



2009 Key Highlights

- 2 million+ website users spending over 100,000 hours discovering Jesus
- 1.5 million visitors from China, spending 10% more total time on the website than last year.
- 75% of English users surveyed indicated increased understanding of Jesus (by MUCH or VERY MUCH), compared to 66% in 2008.
- 15,000 Jesus101 course signups
- Weekly prayer team listening to Jesus for guidance
- Free visitors from search engines up 25% on English site
- New look and feel (courtesy of Bulldog Drummond)
- New websites for cell phones

VIDEO: *Have university students in China heard of Jesus?*
www.jesuscentral.com/giving2.php



Top 25	City	Visits
1	Beijing	83,137
2	Shanghai	51,389
3	Wenzhou	42,585
4	Guangzhou	38,911
5	Zhengzhou	36,219
6	Shenzhen	36,046
7	Hangzhou	30,806
8	Harbin	29,798
9	Xian	27,604
10	Wuhan	25,567
11	Shenyang	24,420
12	Jinan	22,930
13	Changchun	21,693
14	Shijiazhuang	21,190
15	Tianjin	20,977
16	Chengdu	20,720
17	Taiyuan	20,376
18	Nanjing	19,908
19	Qingdao	19,773
20	Ningbo	18,807
21	Fuzhou	18,127
22	Chongqing	17,060
23	Handan	15,801
24	Dalian	15,443
25	Dongguan	14,514

Tong Hui, female, 22 years, Hubei • Li Liang, male, 23 years, Shenzhen • Glana, female, 30 years, Shanghai • Wang Lianqi, male, 27 years, Xian • Ma Shao Ming, 24